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# **Equilume Introduction:**

**Text to use when describing Equilume:**

Equilume is a world leader in the development of performance lighting for horses. Our Light Masks and Stable Lights maximise fertility, performance and well-being, helping horses become healthier from the inside out.

Our cutting-edge blue and red light technology replicates the benefits of the natural qualities of daylight to support a horse’s overall health. Daylight plays a pivotal role in regulating a horse’s internal circadian rhythms and ensuring the body works in harmony with the environment.

Science and innovation are at the heart of everything we do and our research and product development aims to deliver the best in equine lighting technology. Our vision is to develop lighting solutions that allow animals to live and behave more naturally, in tune with the environment, so that they are healthier and perform to their full potential.

The future is bright with Equilume.

(136 words, 868 characters. To shorten below 100 words, please remove the second paragraph)

**Equilume Pro Light Mask**

The 12-month wireless rechargeable Light Mask delivers 15 hours of blue light daily ensuring your horse stays in the best health and condition possible. Regulate their circadian rhythms and transform them from the inside out to enhance show coat shine, mood and behaviour, muscle development, and more. Perform, train and care like a PRO!

(54 words)

# **Equilume Pro Light Mask**

Success starts with superior care. The Equilume Pro Light Mask is the perfect solution to ensure your horse stays in the best health and condition possible whether stabled, on the road or at pasture.

This 12-month rechargeable Light Mask delivers 15 hours of blue light daily ensuring your horse benefits from consistent light exposure, regulating their circadian rhythms and transforming them from the inside out.

Enhance show coat shine, mood and behaviour, muscle development, and more. Perform, train and care like a PRO! www.equilume.com

(84 words)

**Additional information:**

Pro Light Mask

Colour: Black

Size: Full

<https://equilume.com/product/equilume-pro-light-mask/>

**Approved Social Media Text that can be used in promotions:**

🌟 Keep your horse in peak condition with the Equilume Pro Light Mask! 🐴✨

Transform your horse from the inside out whether stabled, travelling, or at pasture. Enhance coat condition and muscle development as well as better their trainability and well-being.

Transform your horse’s performance and well-being with the Pro Light Mask today!

**Suitable Hashtags**

#EquilumeProLightMask #PerformLikeAPRO #TrainLikeAPRO #CareLikeAPRO #HorseCareRevolution #BetterWithBlue